



Department of Transport's reflection on Interdesign 2005

21 September 2005



The Interdesign experience

- Unique
- Exciting
- Vibrant
- Energetic; and
- Of course creative.



The interaction

Between the designers, the experts and the community

- The research was thorough
- The designers listened (and learned)
- The results were incorporated in the designs



The results

Custom-designed

- For poor rural communities

Will it make a difference in their lives?

- Yes

Will the designs stand practical testing?

- Why-ever not?



Value of designers' inputs

Creating new concepts

- Trolley
- Stretcher
- Load carrying tricycle

Redesigning existing concepts

- Bicycles
 - Listened to community
 - Fills gap
- Carts
 - Set standards



Impressed by

- Reacting to needs & wants with design
- Looking at production within communities
- Always keeping cost in mind



Future use of professional designers

People carrying bakkies

- Used in terrains where minibuses cannot go
- Rural Transport Strategy
- National Household Travel Survey
- Need to make them safe



How to do it differently?

- Become involved at earlier stage
- Get funding sorted out before event
- Involve Research & Development Division



Manufacturing of prototypes

- Cannot do it on our own – Need assistance, eg:
 - SABS
 - Other departments;
 - Provincial and local government;
 - Local Manufacturers
 - Assistance with start-up capital
 - SETAS for training



Interdesign 2005

Thank you for having us
share in the experience