



transaid
transport for life

Summer 2003

HUB & SPOKE

Tackling poverty through practical transport and logistics solutions

Royal Visitor for South Africa Project

Imagine yourself surrounded by a choir in traditional South African dress singing a song praising the work of Transaid. This unusual celebration was one of the highlights of the visit of Transaid's patron, HRH The Princess Royal to the Transaid transport management project in South Africa recently. She attended a transport management training course run by newly qualified trainers from the department of health, held at the Alexander Health Clinic in Johannesburg. Hosting the visit were Dr Gwen Ramakgopa, Minister for Health for Gauteng Province, and Pumza Tuswa, Transaid project manager in South Africa.



Gauteng Transport Officers and Transaid Project Manager Pumza Tuswa deep in technical discussion with the Princess Royal

Her Royal Highness chatted with the trainees and watched them carrying out vehicle checks, after which she presented Transaid training resource packs to representatives from seven provinces - a significant project milestone marking the handover of ownership of the transport management project to the provincial departments.

Christian Msweli, Barbara Zulu, and Hendrik Mokatu were presented with their CILT-awarded Transaid certificates in transport management. Significantly, one of the health workers running the training session was Busi Ndlovu, who received the first certificate in transport management

from The Princess Royal in London in May 2001.

Amongst the many tributes paid to the work of Transaid was one by Dr V Litlhakanyane, head of health in Free State Province who said "we really appreciate all your efforts and active support and we are very excited at the prospect of having relevantly qualified people in transport management".



Impromptu musical celebrations outside the Alexandria Clinic in Johannesburg

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A significant part of the design brief is the use of locally available skills and materials. The aim of this project is to improve the effectiveness and efficiency of low cost intermediate transport resources in the community. Here we are looking at providing improved options at grass roots level – making transport available and accessible.

Two areas of specific concern to Transaid are the problems faced in getting urgent medical cases referred to primary health facilities and in the final distribution of food supplies (especially famine relief). In both cases the final few kilometres and time taken for delivery beyond the service centre or distribution point can make the difference between life and death.

The trailers will be trialled by the local bicycle taxi riders association as a simple low-tech, low-cost solution to local requirements for the carriage of



Roadtesting the trailer Transaid



In rural areas in Africa, access to health care is dependent on the availability of suitable transport for users and providers of the available service. This is more so in the case of women who carry most of the burden of dealing with the ill health of family members and have special health care needs themselves.

Take the case of Sierra Leone, the African country with the lowest life expectancy rate (37 years), where nearly 4 out of every 10 children die before their 5th birthday, and more than 60% of the population depend



Waiting at a rural clinic, Sierra Leone Transaid

Transaid's contribution, says Programme Manager Victor Mengot, is likely to include a proposal to link health workers in Sierra Leone with their colleagues in Ghana, who would share their experience of managing a people centred health care transport service for nearly 10 years.

Another effective link could be a potential training partnership between the Community Health College in Sierra Leone and the Malawi College of Health Sciences, which has recently included transport management in its curriculum for Health Service Administrators (see below).

Malawi College rolls out Transport course

Building on Transaid's intensive Training of Trainers course last September the Malawi College of Health Sciences rolled out their first two Transport Management system training courses in July.

Transaid's Richard Hanson provided them with further assistance in the form of additional training materials and classroom support.



goods – including the distribution of emergency food supplies in drought prone Salima District.

The ambulances will be allocated to Village Health Committees in rural areas to address the needs of those requiring transfer to distant health clinics where there are no motorised vehicles and the alternative may be walking or being carried by hand, by wheelbarrow or strapped to the carrier of a bicycle.

Transaid is working with local government and mission hospitals and the District Assembly's Directorate of Planning and Development to set up appropriate systems for the use and maintenance of the ambulances. We look forward to evaluating the progress made in what is essentially an experimental community development project.

Funding for this project appropriately came in part from the proceeds of the raffle held

how

space and the opportunity to participate in this important event. We raised over £5,000 at the show and were able to recruit many new supporters. We're already planning for 2004!

Nikki King, Isuzu Truck (UK), accepts a Malawian truck from HRH The Princess Royal
Photo: Garnett Keeler



T-shirts galore

Where would a charity be without a supply of printed T-shirts? Thanks to Tim Moore of T-Shirt Printers Ltd Transaid staff and supporters have been well supplied with eye-catching promotional shirts, both for our birthday celebrations at the CV show and for the Transaid Celebrity Golf Challenge.

If you want to try Tim's T-shirts for yourself give him a call on 0113 238 1644 or email tony@tshirtprinters.ltd.uk

After the successful completion of the Driver Instructor's "Training of Trainers" project in Uganda earlier this year the Uganda Ministry of Transport is now in the process of reviewing driver training and standards for both public and private service providers.

The high rate of accidents in one particular sector - road passenger transport - has prompted the Government to make a special appeal to Transaid for further assistance with a packaged road safety initiative, aimed particularly at bus and

taxi operators throughout Uganda, says Programmes Manager Victor Mengot.

This passenger transport initiative, which will take place in the autumn, has been funded thanks to the generosity of the Potter Group and guests at the opening of their new Depot in Selby. The Rosebys/Homestyle Group, Medite Shipping Company, GB Railfreight, Paul Reading & Partners, Broadhead Peel Rhodes, Pinsents and the Potter Group each kindly donated a thousand pounds to the project.



Four ways to raise awareness of Transaid's work (and money too!)

- 1 NO SMOKING DAY** - The focus of this event is very simple. It's all about helping people who want to stop smoking, whilst raising money for Transaid. This is one of the simplest events to organise. Don't smoke - and ask for a donation to make the pain worthwhile!
- 2 BBQs** - Give it a twist - make your Barbie Greek, American, Hawaiian, Caribbean, Indian or good old Aussie, but don't hand over a single sausage until your guests have given a donation.
- 3 BEACHWEAR** - Really dress down for the summer and dare to wear your holiday clothes to work, for a fee of course. Alternatively, wear your favourite sports club kit.
- 4 COFFEE MORNING** - This couldn't be easier! All we ask you to do is to hold a coffee morning at a location that is convenient for you. At your event simply ask friends and colleagues for a donation for the coffee they are drinking. You could also hold a coffee morning with additional fundraising activities to get everyone involved and joining in the fun. Just ask for a small donation next time you serve the coffees at a big meeting!



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Development?

Ghana driver training



Roadside vegetable sellers at Dedza, Malawi. Just 80 kilometres away in the capital Lilongwe these same potatoes and tomatoes would sell at four times the price. If these women could transport their goods to the city both they and their customers would benefit. *Transaid*

inputs or the same level of production with a smaller input.

Both gains reinforce each other and are vital in the war on poverty. Sema's findings give us confirmation that

Transaid's work in the transport and logistics sector is essential in the fight against poverty.



"Safe, reliable and cost-effective transport frees people to lift themselves out of poverty, and helps countries to compete internationally"
The Sub-Saharan Africa Transport Policy Programme

Lizulu Market on the road to Dedza, Malawi
Transaid / Jon Spaull

Transaid has been awarded a £10,000 grant by the Exel Foundation to implement a Driver "Training of Trainers" project for the freight transport sector in Ghana. The funds will be used to promote effective and efficient freight transport operations in Ghana through the development of trained and professional Driver Instructor Trainers and related road safety measures.

Safeway UK has agreed to provide Trainers and technical support for this project, the first Transaid Driver Training initiative in Ghana. The project is scheduled to get underway in the autumn.

Main beneficiaries will include the Driver and Vehicle Licensing Authority, Ghana Road Transport Co-ordinating Council, the National Road Safety Commission and the Ghana Freight Transport Drivers Association.



Bibby trainers in Malawi

Following their highly successful Driver Instructor training course in Uganda a team from Bibby Distribution Ltd is again facilitating a driver training pilot, this time in Malawi. Brian Riddle, Tom Ritchie and Andrew Figliuzzi were the Bibby trainers.

The pilot scheme has been set up by the Malawi Road Transport Operators Association and TEVETA (the Malawi-based Training authority), together with the National Road Safety Council and the Road Traffic Directorate.

Participants came from the road freight transport industry, government licensing and testing authorities, the police, National Road Safety Council and the national association of driving schools.

In a welcome announcement the Director of Road Traffic Jomo Mkwandawire said "the Directorate of Road Traffic will only consider application or renewal of instructor licensing for those that have gone through an approved instructor training programme like this one today".

Funded in part by PallEx's ongoing "penny

Said Programmes Manager Richard

TRAILBLAZERS

The page for supporters fun-raising for Transaid

Raffle Results

In May at the Commercial Motor Trailer of the Year Awards a very generous audience donated £13 per head, raising a total of £3,215. Thanks go to Brian Weatherley and the raffle prize donors, Michelin Tyres plc, DTS Logistics and Motorway Tyres and Autocentres. Money collected is funding the new bicycle ambulance being built in Malawi (see page 2 for more details about this project)

In June the ILT 2003 Conference was the 2nd opportunity to raffle the Fiat Punto donated by IVECO. More raffle prizes were generously donated by DTS Logistics, Cooper-Avon Tyres and Link 51, and £4,932 was raised for Transaid.

The July Motor Transport Awards saw Transaid at the event for the third time - which this year broke all Transaid donation records by raising £17 per head and an amazing total of £25,200. The prizes

were kindly donated by DAF Trucks, Bridgestone, Transamerica Trailer Leasing and Garnett Keeler.

A resounding thank you to all the generous people who attended these three transport industry events!



Don't forget your final chances to win the IVECO Fiat Punto! The car will make its third appearance at the ILT Scottish Conference in Glasgow on 5/6 November, before the final round of the raffle at the Transport News Breakfast on 21 November. Four lucky finalists will compete for the keys to drive the car away - it might be you!

Transaid in the News

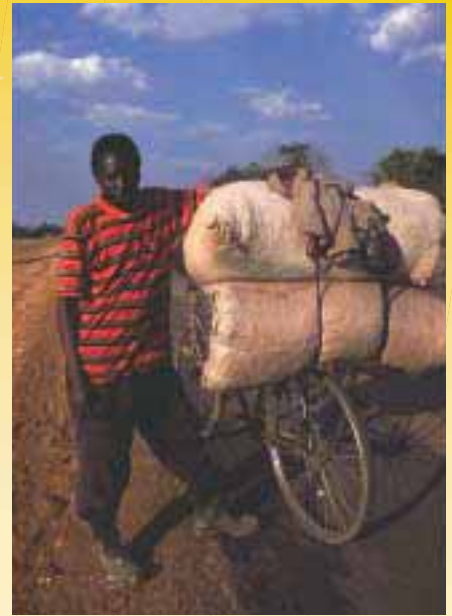
Special thanks to the following editors for the contribution in their publications in recent months helping Transaid to spread the word about its work:

Paul Caddick from Adi News; Brian Weatherley from Commercial Motor; Malory Davies from Distribution Business; John Maslen from Fleet News; Chris Lewis from Freight; Martin Roebuck from International Freighting Weekly; Andrew Brown from Motor Transport; Tim Alexander from Temperature Controlled Storage & Distribution; Tim Blakemore from Transport Engineer; Alistair Vallance from Transport News; David Smith from Truck; and Trevor Surrige from Warehouse & Logistics News.

**Remember - you can now donate to Transaid online!
And an extra 28% can be added to your donation if you're a taxpayer.
www.transaid.org, or contact lara@transaid.org**

Sponsorship form

Are you thinking of climbing a mountain, running a marathon, cycling in a foreign country? Why don't you raise money for Transaid at the same time? We have a sponsorship form available to help you do just that. Contact Lara Lopez at lara@transaid.org and get your form today.



A loaded bike in Malawi
Transaid / Jon Spaul

Lapel Badges

Many thanks to all those companies that have raised funds for Transaid through the sale of our lapel badges (especially John Mills from Davis Derby who sent a cheque for £30 as soon as he received the Transaid collecting truck).

Do you have your own Transaid lapel badge? Get one by contacting Lara on 020 7387 8136 today.

Transaid's Founding Members and Members provide the financial foundation for Transaid's ongoing development. Their support is invaluable:

ARVAL PHH • ATS Euromaster • Autologic Holdings • Bandvulc Tyres • Bibby Distribution • Christian Salvesen • E.S.M. Euromaster Europe • Fowler-Welch • Freightliner • Isuzu Truck (UK) • Iveco • MAN ERF • MCL Group • Michelin Tyre • Motorway Tyres and Autocentres • Pall-Ex • Railnews • Reality Group • Royal Mail • Safeway Stores • Stagecoach Holdings • TDG • Tibbett and Britten Group • TNT Express • Wincanton

Other organisations have made a significant contribution to our work over the past six months:

Acorn • Anheuser Busch • Commercial Motor • CV Show • DTS Logistics • The Exel Foundation • The Famous Five • Garnett Keeler • The Institute of Logistics and Transport • Mayer, Brown, Rowe & Maw • Motor Transport • Seriously Bright • The Potter Group • Transport News • Whitbread